

classified ad per word

All ads MUST be prepaid by Visa, MasterCard or American Express
 Words\$3.45 ea.
 Red Words..... \$5.75 ea.
 Borders..... \$25
 Reverse Screens..... \$30
 BlackBackground w/white type \$40
 Production charge..... \$25 per column inch
 Minimum count for all ads:23 words
 Additional 4/C charge..... \$75
 6 month frequency discount10% off
 12 month frequency discount..... 20% off

online classified ad per word

Please note: ads online are text only.
 Online ad accompanied by print ad \$35
 Hyperlink to URL/website \$15
 Hyperlink to email address \$15

professional services directory

1 listing (phone # plus email/fax)\$480
 2 listings.....\$435 ea.
 3 listings.....\$395 ea.
 4 listings.....\$355 ea.
 5 listings\$350 ea.
 6 - 10 listings.....\$290 ea.
 11 - 15 listings\$255 ea.
 16 - 20 listings.....\$240 ea.
 21 + listings\$215 ea.

classified display ad specs

Display ads are in a 4-column format.
 1-column width: ..2-1/8 (2.125) inches (12 picas 9 pts.)
 2-columns:4-7/16 (4.4375) inches (26 picas 7 pts.)
 3-columns: 6-3/4 (6.75) inches (40 picas 6 pts.)
 4-columns: 9-1/16 (9.063) inches (54 picas 4 pts.)
 Depth must be to nearest whole or half-inch.
 Minimum size is 1/2 inch.

classified display ad premium position

Center Island1X6X12X
 2 clmns x 4"\$1200\$1050\$900

classified display ads

Size1X6X12X
 1 clmn x 1"\$250\$230\$205
 1 x 2"\$460\$415\$375
 1 x 3"\$645\$585\$525
 1 x 4"\$800\$725\$650
 1 x 5"\$905\$820\$735
 1 x 6"\$985\$890\$800
 1 x 7"\$1065.....\$965\$865
 1 x 8"\$1115\$1010.....\$900
 1 x 9"\$1175\$1165\$945

service & repair directory display ads

Minimum size is 2-square column inches.
 Size1X6X12X
 1 clmn x 2"\$195\$180\$165
 1 x 3"\$285\$265\$240
 1 x 4"\$375\$345\$315
 1 x 5"\$455\$415\$365
 1 x 6"\$525\$475\$420
 1 x 7"\$585\$525\$470
 1 x 8"\$635\$575\$510
 1 x 9"\$675\$605\$540

pdn classifieds online

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 Or, email: mamacmahon@editorandpublisher.com (Central & Western); dtyhacz@editorandpublisher.com (Eastern).