The Twenty-Second Annual

PDN/NIKON SELF PROMO AWARDS 22

Call for Entries

THIS YEAR

OFFERING GREAT PRIZES AND MORE RECOGNITION FOR WINNERS!

entry deadline **05.24/06**

ENTRY FORM ENTRY FORM ENTRY FORM ENTRY FORM ENTRY FORM ENTRY FORM ENTRY FORM

SEND TO

PDN/NIKON SELF-PROMOTION AWARDS
PHOTO DISTRICT NEWS / ATT: JOHN GIMENEZ
770 BROADWAY FLOOR 7 / NEW YORK NY 10003

CATEGORY NAME + NUMBER | NUMBER OF PIECES ENTERED

ENTRANT'S NAME | TITLE

COMPANY AND/OR STREET ADDRESS

CITY | STATE | ZIP

PHONE | FAX

E-MAIL

ART DIRECTOR, CREATIVE DIRECTOR OR DESIGNER (INCLUDE TITLE)

PHOTOGRAPHER

MANDATORY CAPTION (UP TO TWO SENTENCES) | CHECK ONE: COLOR ◯ BW ◯

TOTAL PAYMENT ENCLOSED ($35 PER ENTRY /US FUNDS ONLY) ◯ AMEX ◯ VISA ◯ MASTERCARD

ACCOUNT NUMBER | EXP. DATE

SIGNATURE (REQUIRED)

LATE? Pay $10 per entry for an extended deadline: **June 7th**. (All entries postmarked or received after May 24 will be charged an extended deadline fee of $10 per entry. If you are paying by check or money order, this fee must be included in the amount for your submission(s) to be considered).

SOURCE: WEB

The 22nd Annual PDN/Nikon Self-Promotion Awards are **sponsored by** Nikon™

how to enter

Actual self-promotion pieces must be submitted. Please include two samples of each piece, download the form at **www.pdnonline.com/contests**, and tape one copy of the completed form to the back of one of the samples. Please include a separate entry form with each submission. There is no limit to the number of images or series one can enter. Submitted materials will not be returned. *Photo District News* is not responsible for the loss or damage of any entry. Submission of an entry acknowledges the right of *PDN* to use it for publication in the October 2006 Issue exhibiting the PDN/Nikon Self-Promotion Awards, PDNonline.com and exhibition and promotions related to the PDN/Nikon Self-Promotion Awards 12 months following the contest. All information must be typed or written legibly. Entry forms must be complete to be eligible for awards. All entries must be received by *PDN* no later than May 24, 2006 and must be accompanied by a fee of $35 per entry. **Please make checks payable to *Photo District News*. LATE?** Pay $10 per entry for an extended deadline: **June 7th**. (All entries postmarked or received after May 24 will be charged an extended deadline fee of $10 per entry. If you are paying by check or money order, this fee must be included in the amount for your submission(s) to be considered).

categories

1 Best Ongoing Campaign: Established Talent Any photographer working as a professional for more than three years. A concerted self-promotion effort of three or more related pieces distributed over a period of 6 to 12 months beginning within the last 12 months. The elements of the campaign must be unified by a consistent theme or concept. **2 New Talent** Any promotion created by an emerging photographer in business under three years. **3 Rep Firm/Stock Agency Promotions** Any promotion created by a photography representative business or stock photo agency used to promote the business or group(s) of photographers. **4 Direct Mail** Cards, mailers, posters and other printed pieces. **5 Print Placement** Creative directory, annual or magazine self-promotion ads appearing in publications such as *The Black Book*, *Communication Arts*, *Le Book* or *Workbook*, etc. within the last 12 months. **6 Extraordinary Promotions** Included in this category are non-traditional innovative promotions, books, objects d'art and holiday cards distributed over the last 12 months. **7 Best Overall Design** Entries emphasizing collaborative work of photographers, graphic designers, creative directors and art directors distributed over the last 12 months. **8 Web sites and Digital Promotion** Self-promotions produced digitally including Web sites, email blasts, CD-ROMs and disks are eligible for this category. Please include a printed output in duplicate of the cover of your piece or URL address.

winners & prizes

All winners in first, second and third place will be featured in *PDN*'s October 2006 issue, on PDN Online and at the Awards Ceremony during PhotoPlus Expo on November 2-4, 2006. The **Grand Prize winner** will receive a Nikon Digital SLR Camera and a portfolio on PhotoServe.com. **First Place winners** will receive a Nikon camera and a portfolio on PhotoServe.com. **Additional prizes and judges to be announced.**

for more info

go to **www.pdnonline.com/contests** or email John Gimenez at jgimenez@pdnonline.com

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