

REP1 ESTIMATE

Description	Rate	Days	Units	Amount	Revised Estimate
Day Rate including usage on 1 visual and 20 inset images	\$17,500	1	-	\$17,500	\$17,500
Scout/Prepro	\$4,000	1	-	\$4,000	\$4,000
TOTAL FEES				\$21,500	\$21,500
Digital Capture	Rate	Days	Units	Amount	Revised Estimate
Digital Package	\$2,000	1	-	\$2,000	\$2,000
Digital Tech	\$600	1	-	\$600	\$600
File Processing	\$250	1	-	\$250	\$250
TOTAL DIGITAL EXPENSES				\$2,850	\$2,850
Equipment	Rate	Days	Units	Amount	Revised Estimate
Equipment Rental/Lighting	\$3,500	1	-	\$4,500	\$3,500
Equipment Van Rental	\$250	3	-	\$750	\$750
TOTAL EQUIPMENT EXPENSES				\$5,250	\$4,250
Motion	Rate	Days	Units	Amount	Revised Estimate
Director of Photography	\$2,500	1	-	\$2,500	\$1,500
Camera & Equipment	\$3,000	1	-	\$3,000	\$2,500
Camera Operator	-	-	-	-	-
Assistant Camera Operator	-	-	-	-	-
Grip	-	-	-	-	-
Gaffer	-	-	-	-	-
Processing of deliverables	-	-	-	\$1,000	\$250
Sound Operator (Including Equipment)	\$2,500	1	-	\$2,500	\$1,750
TOTAL MOTION EXPENSES				\$9,000	\$6,000
Retouching/Post Production	Rate	Days	Units	Amount	Revised Estimate
Retouching (1 main visual)	\$750	-	1	\$750	\$2,500
Retouching (20 addtl images)	\$300	-	20	\$6,000	\$6,000
Video Editing/Post Production	-	-	-	-	-
Sound/Music for Video	-	-	-	-	-
TOTAL RETOUCHING/POST PRODUCTION EXPENSES				\$6,750	\$8,550
Studio/Location	Rate	Days	Units	Amount	Revised Estimate
Location File Pull	\$1,000	1	-	\$1,000	\$1,000
Location Scout	\$850	1	-	\$850	\$850
Location Scout Expenses	\$250	1	-	\$250	\$250
Studio Rental	-	-	-	-	-
Location Fees	\$6,000	1	-	\$6,000	\$6,000
Site Rep	\$600	1	-	\$600	\$600
Permits	-	-	-	\$750	\$750
Parking	-	-	-	\$1,000	\$1,000
TOTAL STUDIO/LOCATION EXPENSES				\$10,450	\$10,450
Production	Rate	Days	Units	Amount	Revised Estimate
Producer	\$1,200	8	-	\$9,600	7 days/ \$8,400
Production Coordinator	\$400	6	-	\$2,400	4 days/ \$2,000
Production Assistant	\$350	4	-	\$400	3 days/ \$1,050
Pre-pro Venue	-	-	-	\$600	\$600
Production Expenses (tables, chairs, walkie talkies, floor boards, etc...)	-	-	-	\$2,000	\$2,000
TOTAL PRODUCTION EXPENSES				\$16,000	\$14,050
Crew	Rate	Days	Units	Amount	Revised Estimate
1st Assistant/2nd shooter	\$1,500	1	-	\$1,500	\$475
1st Assistant (prep/wrap)	\$475	2	-	\$950	\$950
2nd Assistant (shoot)	\$450	1	-	\$450	\$450
3rd Assistant (shoot)	\$400	1	-	\$450	\$400
Crew Overtime	-	-	-	-	-
TOTAL CREW EXPENSES - Assistant rates are based on a 10-hour day.				\$3,300	\$2,275
Stylists	Rate	Days	Units	Amount	Revised Estimate
Wardrobe Stylist	\$1,200	4	-	\$4,800	\$4,800
Mood Board Creation	-	-	-	-	-
Wardrobe Stylist Assistant	\$350	2	-	\$700	\$700
Wardrobe Expenses	\$500	4	-	\$2,000	\$2,000
Hair & Makeup Groomer/Stylist	\$1,200	1	-	\$1,200	\$1,200
Hair & Makeup Assistant	\$350	1	-	\$350	\$350
Food Stylist	\$1,200	2	-	\$2,400	\$2,400
Food Assistant	-	-	-	-	-
Food Stylist Expenses (kit, shoot food)	-	-	-	\$1,200	\$1,200
Manicurist (for knifework shots)	-	-	-	\$750	\$750
Stylist Overtime	-	-	-	-	-
TOTAL STYLISTS EXPENSES - Stylists rates are based on a 10-hour day.				\$13,400	\$13,400
Sets/Props	Rate	Days	Units	Amount	Revised Estimate
Set Designer/Stylist	-	-	-	-	-
Set Assitant	-	-	-	-	-
Set/Background Expenses	-	-	-	-	-
Prop/Furniture Stylist	\$1,200	5	-	\$6,000	\$6,000
Prop Assistants	\$350	5	2	\$3,500	\$3,500
Prop Expenses (including furniture)	-	-	-	\$7,500	\$7,500
Prop Truck	\$500	2	-	\$1,000	\$1,000
Animal Wrangler	-	-	-	-	-
Animals	-	-	-	-	-
TOTAL SETS/PROP EXPENSES				\$18,000.00	\$18,000.00
Talent	Rate	Days	Units	Amount	Revised Estimate
Casting Agent	\$1,000	3	-	\$3,000	\$3,000
Casting Assistant	\$350	3	-	\$1,050	\$1,050
Casting Studio	\$600	1	-	\$600	\$600
Casting Expenses (including video)	-	-	-	\$3,000	\$3,000
Talent (Adult talent - \$6,000 plus 20%)	\$7,200	1	2	\$14,400	\$14,400
Talent (Child talent - \$3500 plus 20%)	\$4,200	1	2	\$8,400	\$8,400
Talent Payroll	-	-	-	\$6,156	\$6,156
Workers Comp Insurance	-	-	-	-	-
Studio Teacher	\$500	1	-	\$500	\$500
Wrangler	-	-	-	-	-
TOTAL TALENT EXPENSES				\$37,106	\$37,106
Transportation	Rate	Days	Units	Amount	Revised Estimate
Motorhome	\$1,300	1	-	\$1,300	\$1,300
Car Service and Taxis	-	-	-	-	-
Gas, Tolls, & Mileage	-	-	-	\$300	\$300
TOTAL TRANSPORTATION EXPENSES				\$1,600.00	\$1,600.00
Catering	Rate	Days	Units	Amount	Revised Estimate
Shoot Meals	\$2,500	1	-	\$2,500	\$2,500
Miscellaneous Food/Beverage	\$300	1	-	\$300	\$300
Scout Meals	\$300	1	-	\$300	\$300
TOTAL MEAL EXPENSES				\$3,100	\$3,100
Miscellaneous	Rate	Days	Units	Amount	Revised Estimate
Couriers/Messengers	\$750	1	-	\$750	\$750
Insurance	\$300	1	-	\$300	\$300
Crew Payroll	-	-	-	\$9,948	\$8,922
Misc.	-	-	-	\$2,000	\$2,000
TOTAL MISCELLANEOUS EXPENSES				\$12,998	\$11,972
TOTAL ESTIMATED EXPENSES				\$139,804	\$133,553
TOTAL FEES				\$21,500	\$21,500
ESTIMATED JOB TOTAL				\$161,304	\$155,053